2023 Sponsorship Opportunities

*Names tentative	Investor	Partner	Ambassador	Supporter
All terms are annual.	\$10,000	\$5,000	\$2,500	\$1,500
Exclusive sponsorship at level	Yes	Yes	No	No
Logos	Large	Medium	Small	Name Only
Name	no	no	no	Yes
Newsletter (12 per year)	Large Logo	Medium Logo	Small Logo	Name Only
Member Bulletins (10-12 per year)	Large Logo	Medium Logo	Small Logo	Name Only
IMA Constant contact emails (149,000 in 2022)	Large Logo	Medium Logo	Small Logo	Name Only
Newsletter ads	6	3	2	1
Social media recognition (FB, Twitter, Insta & LinkedIn)	4	3	2	1
Tradeshow booth (1 per year)	Free	25% off Member Pricing	10% off Member Pricing	Member Pricing
Workshop or Lunch & Learn: (Excludes cost of lunch)	Free	50% off Member Pricing	25% off Member Pricing	10% off Member Pricing
Opportunity to display collateral material (brochure, card, pens, etc.) at Membership Meetings	Yes	Yes	Yes	Yes
Quarterly meeting attendance for up to two representatives	Yes	Yes	Yes	Yes
Eligible for IMA Association Retirement 401K plan	Yes	Yes	Yes	Yes
Ability to receive member discounts and benefits	Yes	Yes	Yes	Yes
Free job postings on IMA Jobs Board	Yes	Yes	Yes	Yes

Special Opportunities

Tradeshow	see separate doc	
Manufacturing Economic Impact Report	\$2,500	year
Manufacturer's Database	\$5,000	year
		(based on
Coolest Thing Made in Idaho	\$2,500-5,000	availability)
	meet to	
Forging Futures	discuss	
	see separate	
Supply Chain Opportunities Conferences	doc	